
 borjacastropol.com

 borjacastropol@gmail.com

 +34 653 281 468

## experience

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### Marketing Designer, Club America Touroperator

2018 - present

Product and UX design in the Marketing Department to create better experiences. Creation of a design system used throughout all of the company's products.

### Web and Visual Designer, freelance

2013 - present

Design and communication works for brands and businesses. Both web and print design.

### Marketing Designer, El Sol Grupo Real Estate Consulting

2018

Sole designer in the real estate marketing team.

## education

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### CertHE / HNC in Graphic and Web Design, Emilio Alarcos Gijón (Spain)

2016 - 2018

Certificate of Higher Education with Honors in Graphic and Web Design

### B.A. in English Studies, Universidad de Oviedo (Spain)

2012 - 2016

B.A. in English Studies with a minor in Communication Science.

### UX Design scholarship, Ironhack (Spain)

My design work got me a scholarship in Ironhack in 2019

## skills

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User research  
Usability testing  
Communication and copywriting  
Visual design  
Content strategy  
Digital Marketing  
HTML and CSS  
Calligraphy and lettering

English Proficiency  
Spanish Native

## tools

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Illustrator  
Photoshop  
Adobe XD  
Figma  
Invision  
Sketch  
WordPress  
Webflow  
InDesign  
After Effects  
Premiere Pro